

Research & Implementation Matrix Overview
High Priority Interim Site Uses for Implementation
Burnside Bridgehead Redevelopment Site

Proposed Interim Use	Opportunity	Next Steps	Ongoing Management Requirements	Notes
Art Installation	Creative uses that engage art community on a temporary basis and offer aesthetic improvement	1. Work with RACC to develop estimate(s) and establish timeline; determine whether one event or series. 2. Work with PICA for TBA series.	Partner to manage	<ul style="list-style-type: none"> Requires funding for implementation (or sponsorship) and partnership for ongoing management. Recycled materials could be used; art could be integrated with future redevelopment; area history could be inspiration. Flexibility as to timing of implementation; not weather or season dependent.
Eastside Burnside-Couch Couplet Staging	Daily site activation for 1-year (6/09 thru 6/10) Modest revenue source	1. Contact PDOT to determine timing and confirm need for space	PDOT contractor to manage	<ul style="list-style-type: none"> Needs to be located in low visibility area. Implementation to occur June 2009 through August 2010.
Parking	Relieves district parking congestion Modest revenue source	1. Talk with Steve Blank re: remaining area for lease to determine next steps for leasing additional parking. (Pacific Coast Fruit interested.) completed	PDC Contractor to manage collections unless area reserved/leased for private use	<ul style="list-style-type: none"> 25 spaces already leased. PDC property management working with neighboring business on new lease.
Farmers Market Use removed from list based on research findings	High intensity, community-focused activation	1. Contact Farmers Market to determine desire for locating at Bridgehead and confirm timeline for market (spring thru fall). completed	Partnership with Portland Farmers Market	<ul style="list-style-type: none"> Use is not appropriate on a temporary basis given timeline for growing food and taking it to market. Interruption for construction or relocation would cause major disruption to customer base. Site may not have enough visibility. Lack of on-street parking in area and good access. Needs: <ul style="list-style-type: none"> Water Electricity Bathroom (for vendors) Infrastructure improvements (hard surface for booths/cart location)
Food Carts	Provides activation that could serve other activators on site	1. Contact BES for food cart study. completed 2. Determine means to understand demand and undertake assessment. 3. Study other food cart locations to determine approach for attracting good carts and managing tenants. 4. Develop partnership, if necessary, to implement.	Partnership with City bureau for permitting/use issues	<ul style="list-style-type: none"> Need to determine breadth of customer base. Farmer's Market staff have offered to assist with recruiting vendors. Needs: <ul style="list-style-type: none"> Water Electricity Bathroom (for vendors) Infrastructure improvements (hard surface for cart location)
Alternating Landscape Display	Beautification of site, visual interest	1. Contact ONA and ASLA to establish partnership (others, if necessary). 2. Determine approach for design and timeline (charrette?). 3. Implementation following Couplet construction for Block 76, Block 75 can occur immediately.	Partnership with Parks	<ul style="list-style-type: none"> Requires funding and partnership for implementation. Consider for implementation after construction of Eastside Couplet (after August 2010).
Fence Screens	Visual improvement (particularly during Couplet construction) Canvas for art Promotion for community activities/groups and future redevelopment	1. Talk with PDOT about implementing screens during Couplet construction. completed 2. Work with community to determine images/text for screens.	(Depends on purpose of screens)	<ul style="list-style-type: none"> Could provide screen of Eastside Couplet construction on Block 76. Implementation slated for June 2009.
Skate Park Demonstration Area	Expands existing positive use	1. Contact Chuck Willis, CAC rep for skate park to discuss. completed 2. Establish rules of conduct and temporary nature of improvement. completed 3. Delineate area and prepare permit of entry.	Partnership with skate park	<ul style="list-style-type: none"> Requires agreement that demonstration area is temporary.