Hosford-Abernethy Neighborhood District

Communications Committee 11/05/2026

05 November 2026 / 6:30 PM / Baerlic Brewery

ATTENDEES

Alicia Garcia, Cesar Ramirez Sanchez, Michelle Sprague, Andrew Wilker, Lauren McCune, Ian Manners

AGENDA

Last Meeting Follow-up

1. SM Meeting Posts Update - COMPLETED
    a. Update the designs to make the May meeting General and the rest to Board Meeting
    b. Remove Executive Board Meeting templates. Going forward, have people email chair@handpdx.org
2. Printed Materials - lead the flyer design volunteers still pending
3. Website mock created on WP - COMPLETED

New Business

1. Website Redesign review
2. Upcoming posts on social media and how to handle political topics

NOTES

- **ZULIP IS FOR DISCUSSING IDEAS, LOGISTICS, COORDINATION, AND PLANNING DETAILS FOR CONTENT. ALL FINAL DECISIONS THAT REQUIRE BOARD APPROVAL WILL BE SUBMITTED TO THE BOARD FOR REVIEW.**
- Social Media
    - For political topics - reshare meetups with councilors
    - Rail heritage Christmas event - share
    - Portland Light Festival coming up.
- Website
    - Move to implement the redesign and present to the board
    - CTOC and public meetings in HAND - FAQ
    - Don’t remove any pages that were voted on

    - Mention Divi made this possible
    - Logo update (See Canva) - Follow up with Andrew

ACTION ITEMS

- Publish the new redesigned website - **COMPLETED**
- Present the website to the board at the Nov Board Meeting - **COMPLETED**
- Create an SOP for updating the website and new process for posting on the website - **Comms Chair to complete**
- Make updates to the website based on user feedback
- Schedule the next Comms Committee meeting.